

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58120 CF LOC-POL FBD - LBD: 08/27/12 - 09/02/12 HL#: Created: 08/22/12 09:27 AM

Client: WARREN FOR SENATE 2012... CPE: / / 11662 Agency Commission: 15 % Updated: FWONG on 08/22/12 09:43 AM

Agency: MEDIA STRATEGIES & RESEARCH Product: WARREN/D/US SEN MA Self :03:00 Confirmed: 08/22/12 09:43 AM

Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	1 1 1 1 1 0 0	SUNR	30				0.0	\$450.00	5	\$2,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 2 2 2 2 0 0	NEWS	30				0.0	\$585.00	10	\$5,850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	4 4 4 4 4 0 0	MORN	30				0.0	\$100.00	20	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	20										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$50.00	1	\$50.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WSUN6ANWS LUR	* * * * * S	NEWS	30				0.0	\$75.00	1	\$75.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUN7ANWS FIXED	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WSUN8ANWS FIXED	* * * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DRACHAEL9A FIXED	* * W * * * *	DAY	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/29/12	08/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DPRICE FIXED	0 1 0 1 0 0 0	PRCE	30				0.0	\$990.00	2	\$1,980.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON FIXED	1 0 1 0 1 0 0	NEWS	30				0.0	\$540.00	3	\$1,620.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	3										

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 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DCBSSOAP2	* * * T * * *	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/30/12	08/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DDRPFIL	1 1 1 1 1 0 0	PHIL	30				0.0	\$600.00	5	\$3,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	EJUDY4P	1 1 1 1 1 0 0	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EJUDY430P	1 1 1 1 1 0 0	EFG	30				0.0	\$720.00	5	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ENWS5P	2 2 2 2 2 0 0	EFG	30				0.0	\$855.00	10	\$8,550.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENWS530P	2 2 2 2 2 0 0	EFG	30				0.0	\$945.00	10	\$9,450.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NEARLYMF	2 2 2 2 2 0 0	NEWS	30				0.0	\$375.00	10	\$3,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NEARLYSU	* * * * * S	NEWS	30				0.0	\$1,170.00	1	\$1,170.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AWHEEL	1 1 1 1 1 0 0	ACC	30				0.0	\$1,440.00	5	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AJEOPMF	1 1 1 1 1 0 0	ACC	30				0.0	\$2,250.00	5	\$11,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA	* * * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/01/12	09/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA	* * * * * S *	ACC	30				0.0	\$720.00	1	\$720.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PHOW*BROKE LUR	M * * * * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PNAVY FIXED	* T * * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/28/12	08/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SPATSNFLPRE FIXED	* * W * * * *	PATS	30			NFL	0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/29/12	08/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBLOODS FIXED	* * * * F * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/31/12	08/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	NLATE LUR	2 2 2 2 2 0 0	NEWS	30				0.0	\$750.00	10	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NLATE LUR	* * * * S *	NEWS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
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031	NLATE	* * * * * S	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	09/02/12	09/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	LLETTER	2 2 2 2 2 0 0	LETT	30				0.0	\$425.00	10	\$4,250.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 27</u>										
	08/27/12	08/31/12	10										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	135	0	\$106,865.00	\$90,835.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$106,865.00	\$90,835.25	\$0.00	\$0.00